## ....ACCORDIANS

## **Hagstrom's Diana Model Accordian**

Albin Hagström began importing accordions from Germany and Italy. in 1925 and founded Firma Albin Hagström. Albin expanded his business with shops in Sweden, Norway and Finland and in 1932 he started manufacturing accordions himself in Älvdalen. In 1936, Hagström hired two Italian accordion builders who helped to update and streamline the manufacturing process. In 1939 Hagström started to establish themselves in USA by opening Hagstrom Music Company Inc in New York as well as Albin Hagstrom Inc in Jamestown. However in 1940 the launch was canceled due to World War II and the people hired to run the company disappeared with the company's funds. In 1946 Sven Hillring was sent over from Sweden to oversee a new launch of the new accordion factory in Jamestown, which was in business until 1949.

Back in Sweden the brand continued to grow throughout the 1940s and 1950s and at one time had a total of forty-eight shops in northern Europe. In 1953 the accordion production reached its peak with 15,000 units being built. At this time the company also started a number of accordion schools; it is estimated that over 70,000 people have attended these schools. Founder Albin Hagström died in 1952 at the age 47 and was succeeded by Erik Wisén. In 1968 the Super Cromatic was introduced which came to be the last accordion built, with the last one made in 1970.



In 1958, Swedish-based Hagström started manufacturing electric guitars. The early Hagström Deluxe solid body guitars featured a distinctive sparkle and pearloid celluloid finish that was previously used on their line of accordions.